



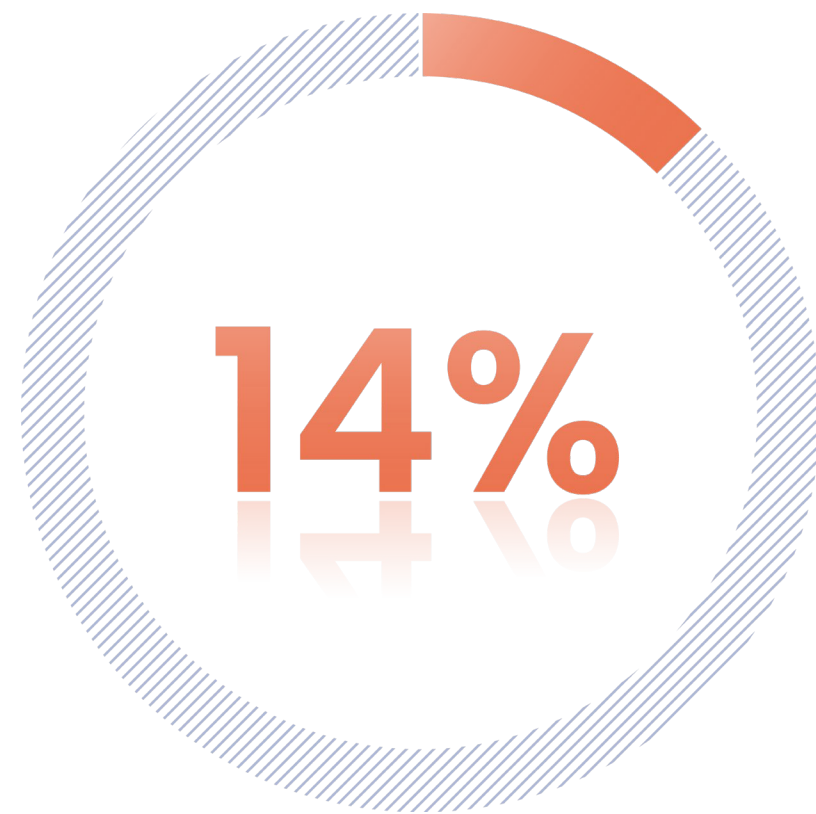
by Alango

**behear.**<sup>®</sup>

**Hearables  
to Enhance Your Life**

# The Problem

1.2 billion people around the world suffer from hearing loss



1 out of 7 people worldwide suffers from hearing loss



50% of people aged 75+ suffer from hearing loss

Untreated disabling hearing loss in the USA costs around \$9,100 per person and \$133 billion in total per year

# The Opportunity

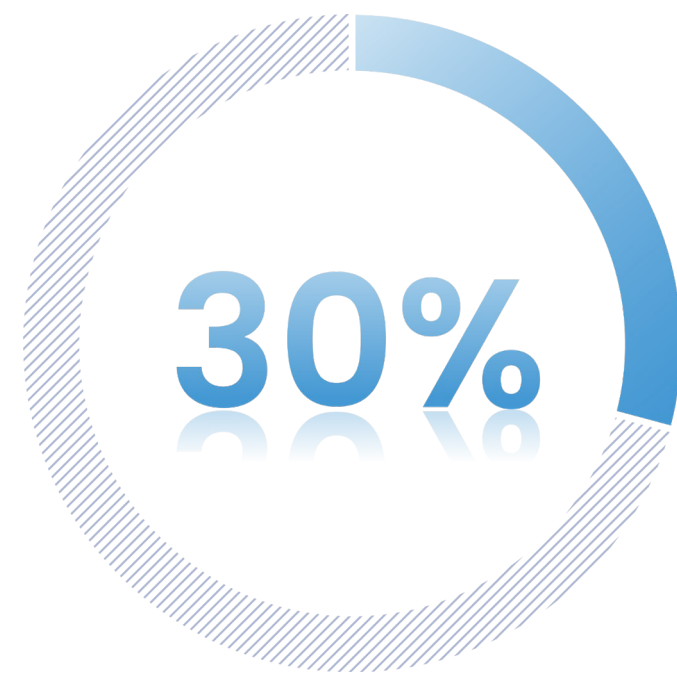
## HEARING AIDS FAILED TO PROVIDE A SOLUTION

**High cost** – \$2000-\$3000 (USD) per ear

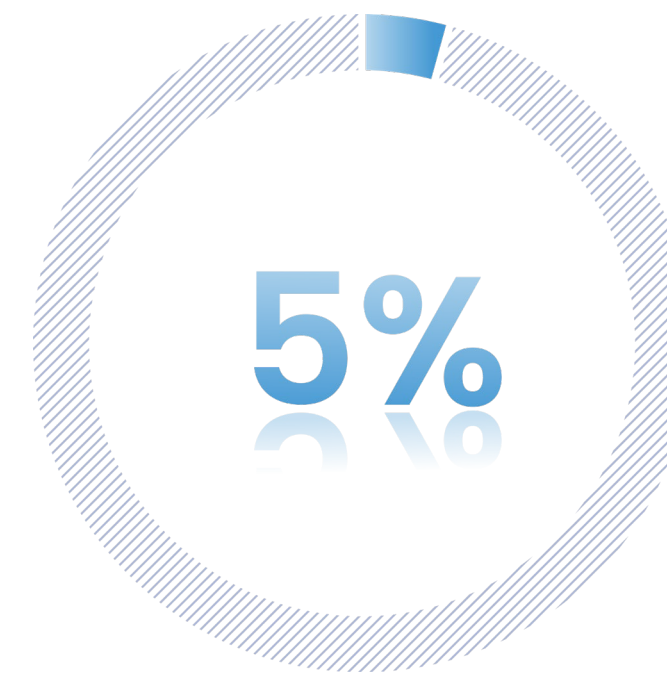
**Dependency** – Can be fitted only by an audiologist

**Inconvenience** – Requires repeat visits to a hearing specialist

**Social stigma** – People don't want to appear old or handicapped



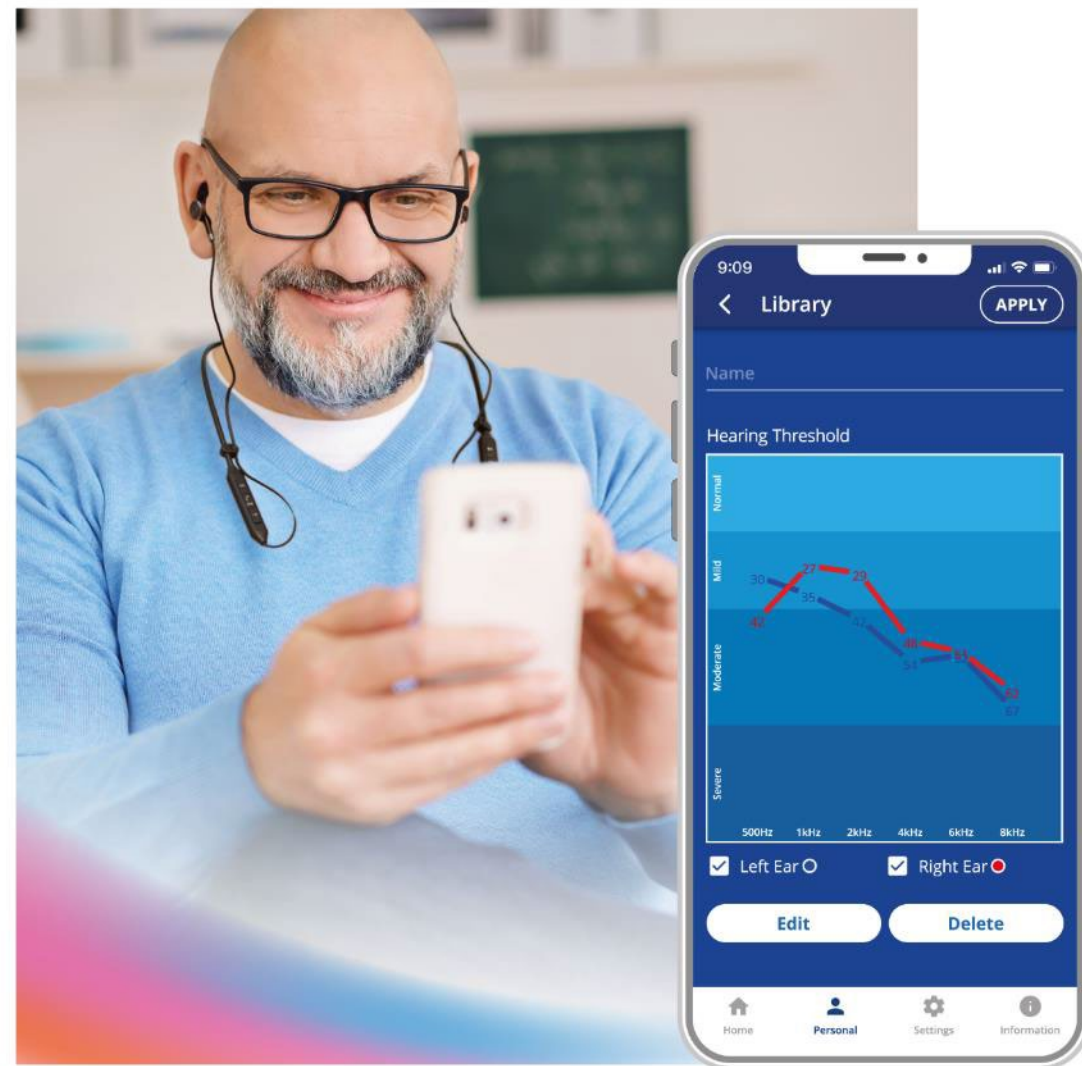
Adoption rate of hearing aids  
in developed countries



Adoption rate of hearing aids  
in low-income countries

# Our Solution

Self-fitting, Fashionable, Affordable Hearing Amplifiers



## Self-Fitting

Assess your hearing and customize your BeHear headset with the W&H BeHear app.



## Fashionable

Avoid social stigma with a Bluetooth headset form factor.



## Affordable

The functionality of an advanced Hearing Aid for 1/10th of the price.

# Technology

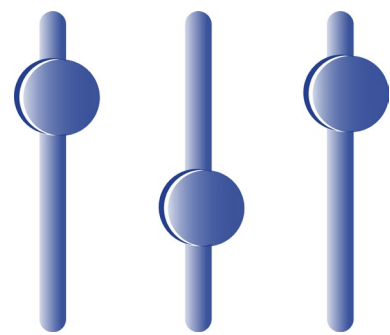


Accurate Hearing Assessment



Own Voice Suppression

by Alango  
**behear.**<sup>®</sup>



Real-time Tuning



Noise Reduction



Slows Down Speech



CROS/BiCROS for Single-sided Deafness



Tinnitus Masking



Dynamic Amplification



Directionality

# Product Line



## behear.access

Personalizable hearing amplifier for live conversations, mobile calls, streamed audio, looped venues



## behear.smarto

Simple, powerful hearing amplifier for people who need significant amplification to understand speech



## behear.proxy

Comfortable wireless neck speaker with microphone transmitting rich stereo sound from Bluetooth devices



## behear.link+

Long-range transmitter that delivers optimized audio to BeHear with low latency for optimal audio-video sync

# The Company

Established: Alango Technologies in 2002, BeHear division in 2015

Leading developer of DSP sound enhancement technologies for voice, audio, and hearing enhancement

Over 60 million products worldwide use our sound enhancement technologies

Headquarters and R&D: Haifa, Israel



Hearing  
Enhancement



Sound  
Personalization



Voice  
Communication  
Enhancement



Speech  
Recognition  
Enhancement

Contact us...

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